

NCC Cable System Order

Order #	62319025
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	08/08/16 - 08/21/16
Agency	National Media
Advertiser	Carlos Beruff

Client Code	
Product Code	
Est Code	7634
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$1,054.00	
Commission		\$158.10	
Net Total		\$895.90	
Total Spots		29	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: removed missed spot, mg on 62322336. -\$28, rev. 8.22
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	5	\$14.00	\$70.00	30	R3: -2x missed
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	IPE
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$38.00	\$304.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	8	\$53.00	\$424.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$48.00	\$144.00	30	IPE
6	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00				X	X			-	-	2	\$38.00	\$76.00	30	R1: +2x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$1,054.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,054.00

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NCC Cable System Order

Order #	62319025	Flight Dates	08/08/16 - 08/21/16	Update Date	08/22/16
Syscode	6588	Agency	National Media	Version	3 Vs. 2
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Carlos Beruff	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$4,015.00
AE	Paul Doll	Product Code		Commission	\$602.25
Sales Coordinator	Matthew Charpentier	Est Code	7634	Net Total	\$3,412.75
Office	Washington	Product Name		Total Spots	29
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: removed missed spot, mg on 62322336. -\$54 Rev. 8.22			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	7	\$54.00	\$378.00	30	R2: -1x missed
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	2	\$50.00	\$100.00	30	R1: -1x missed
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$151.00	\$1,208.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	8	\$212.00	\$1,696.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	3	\$193.00	\$579.00	30	IPE
6	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00				X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$4,015.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,015.00

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NCC Cable System Order

Order #	62319025	Flight Dates	08/08/16 - 08/21/16	Update Date	08/22/16
Syscode	6589	Agency	National Media	Version	3 Vs. 2
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Carlos Beruff	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$3,892.00
AE	Paul Doll	Product Code		Commission	\$583.80
Sales Coordinator	Matthew Charpentier	Est Code	7634	Net Total	\$3,308.20
Office	Washington	Product Name		Total Spots	27
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: removed missed spot, -\$54, mg on 62322336. rev. 8.22			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/15/16	8/21/16	15:00	19:00	X	X	X	X	X			-	-	6	\$54.00	\$324.00	30	R2: -1x
2	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	15:00	19:00						X	X	-	-	1	\$50.00	\$50.00	30	R1: -1x missed
3	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X			-	-	8	\$151.00	\$1,208.00	30	IPE
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X			-	-	7	\$212.00	\$1,484.00	30	IPE
5	FXNC	AVG. ALL WKS	8/8/16	8/14/16	19:00	24:00						X	X	-	-	4	\$193.00	\$772.00	30	IPE
6	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	19:00			X	X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$3,892.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,892.00

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